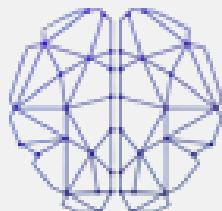


# SPONSORSHIP GUIDE

## Canadian Academy for Addiction Psychiatry 3rd Annual Conference

**September 11-12, 2026**

**Morris J. Wosk Centre for Dialogue  
Simon Fraser University  
Vancouver, British Columbia**



**CAAP**

Canadian Academy For Addiction Psychiatry

The Canadian Academy for Addiction Psychiatry (CAAP) is excited to host our 3rd annual conference at Simon Fraser University's **Morris J. Wosk Centre for Dialogue** on **September 11-12th, 2026** in Vancouver, BC.

CAAP continues to focus on the growing challenges facing the healthcare system relating to addictions and concurrent disorders. This organization is comprised of psychiatrists and related allied health professionals who engage in relevant clinical and research activities and treatment. CAAP aims to:

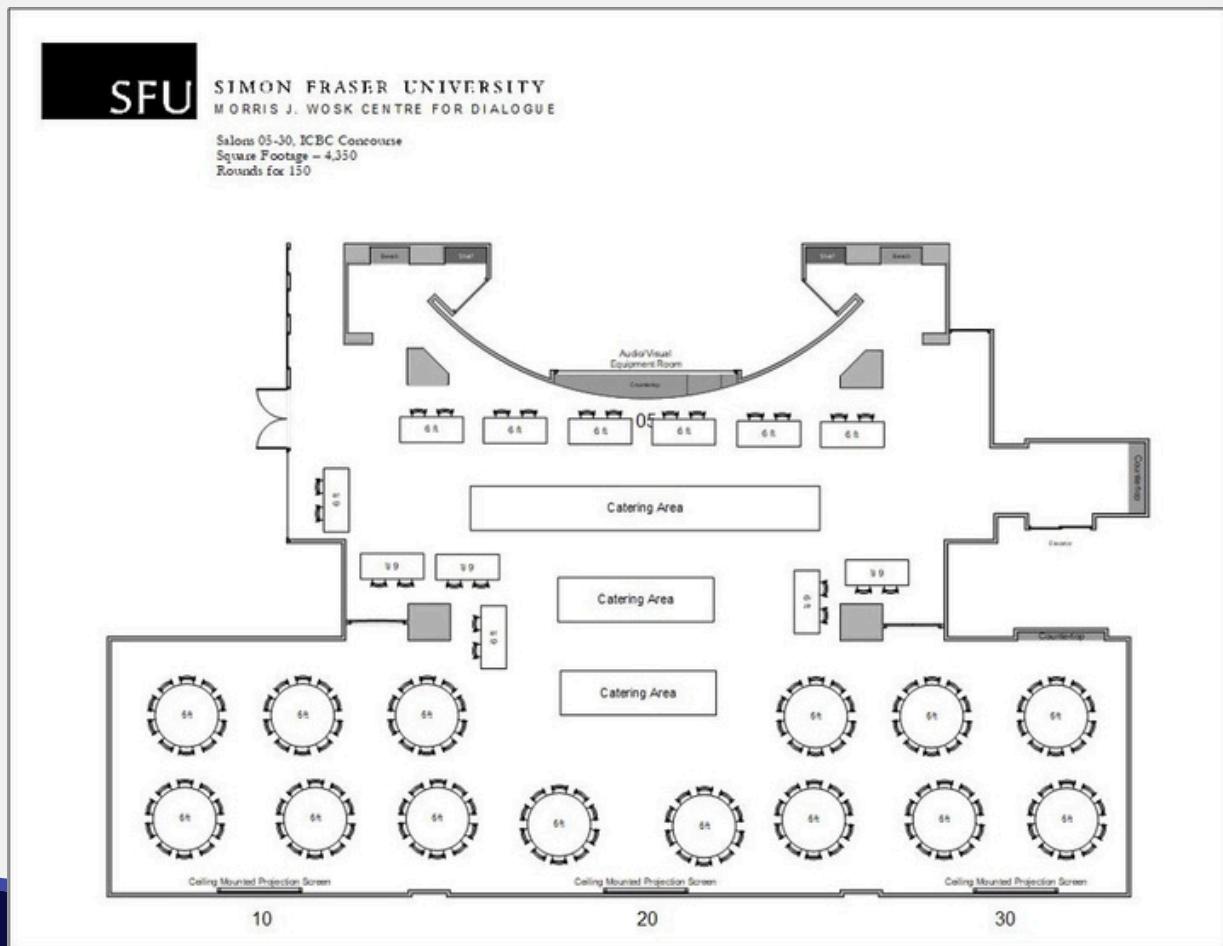
- Promote comprehensive and high-quality evidence-based practices for people living with substance use and concurrent mental health disorders (dual disorders)
- Translate and disseminate evidence-based research to improve clinical practice and patient outcomes
- Enhance addiction psychiatry and related allied health professionals training and careers in Canada
- Connect with other Canadian and global organizations to promote collaboration

The aim of this event is to bring clinicians, academics, medical learners, healthcare providers, Indigenous health teams, and allied health professionals to share novel clinical approaches, research updates, and more. Those who attend our conference will walk away with a wealth of valuable information and a comprehensive network of support.

# Engaging Participants and your Return on Investment (ROI)

Throughout the conference, the exhibitor fair will be held in the ICBC Concourse and possibly the Samuel and Frances Belzberg Atrium. Platinum and Gold sponsors will be able to choose their booth location on a first come, first serve basis. All other sponsors will be assigned a booth. You are encouraged to be present at your booth during refreshment breaks and high-traffic times. Sponsors will be able to network with attendees, share information about new products, services, and increase brand exposure. Keynotes and panel presentations will be held in the Asia Pacific Hall and breakout workshops will be held in rooms 320, 420 and 470. Breaks, lunch and breakfast and exhibitors will be in the ICBC Lower Concourse. Please see this link to the Centre for Dialogue to orient yourself to the space [Rooms and layout of Centre for Dialogue](#).

Please see the map of the exhibitor conference space for the ICBC Concourse below:



## Your Opportunities as a Sponsor

As one of the valued sponsors, you will have many opportunities to engage and network with our participants, share updates, and information about your products and services. We would value and appreciate your response by **Friday March 13, 2026** and payment no later than **Monday July 13, 2026**. Please note amounts are shown in Canadian dollars. If you have any questions, please contact [joan.hollihan@icloud.com](mailto:joan.hollihan@icloud.com).

CAAP 2026 Sponsor Tiers	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Reception Sponsor \$4,500	Poster Presentation Sponsor \$3,500	Not for Profit \$1,500
Lunch Lecture (45 min presentation incl. Q&A)	Yes (2 available)	---	---	---	---	---
Breakfast or Lunch Presentation (20 min presentation, incl.Q&A)	---	Yes (1 available)	---	---	---	---
Reception Welcome (5 min welcome speech at start of reception, plus logo recognition on tables)	---	---	---	Yes	---	---
Social Media Spotlight	Yes	Yes	---	---	---	---

# Your Opportunities as a Sponsor

CAAP 2026 Sponsor Tiers	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Reception Sponsor \$4,500	Poster Presentation Sponsor \$3,500	Not for Profit \$1,500
<b>Sponsor Recognition for Poster Presentations</b>	---	---	---	---	Yes	---
<b>Space in Exhibitor Hall (5' or 6' table, tablecloth, 2 chairs)</b>	Yes	Yes	Yes	No	No	Yes
<b>Complimentary Registration</b>	Six	Four	Two	Two	Two	Two
<b>Verbal Recognition</b>	Throughout the event	At start and end of day	At start and end of day	At start and end of day	Once per day	Once per day
<b>Exhibitor Passport</b>	Yes	Yes	Yes	Yes	Yes	Yes
<b>Company logo on CAAP website and Event website</b>	Yes	Yes	Yes	Yes	Yes	Yes

# Ways to Increase Engagement and ROI

Creating ways to increase your engagement and ROI is very important to us. To enhance your experience and achieve positive outcomes, these key strategies will be implemented

- **Lunch Guest Speaker.** For Platinum Sponsors, time will be allotted for a guest speaker to provide a 45-minute presentation/pre-recorded video relating to your product and/or service over the lunch hour, including a Q&A period. These will be granted on a first come, first serve basis for Platinum exhibitors as only two are available. *Please refer to points 1 & 2 below for additional info.*
- **Breakfast Guest Speaker:** For Gold Sponsors, time will be allotted for a 20-minute presentation/pre-recorded video relating to your products and/or services during the breakfasts on September 12, 2026, including a Q&A period. These will be granted on a first come, first serve basis for Gold exhibitors as only one is available. *Please refer to points 1 and 2 below.*
- **Social Media Spotlight:** Your involvement will be added to our social media campaigns outlining your company logo and sponsor level. *Please refer to point 2 below.*
- **Posters:** Posters will be displayed in-person only on poster boards. Attendees will be encouraged to engage with the presenters. Signage recognizing your company logo will be prominent in the Poster area.
- **Exhibitor Passports:** Enticing participants to initiate conversations with our Exhibitor/Sponsor passports is commonly used and proven to be effective. People participate by adhering exhibitor labels and submit their completed passports for a chance to win prizes.
- **Verbal/Slide Show Recognition:** Based on your selected tier, moderators will acknowledge Exhibitor/Sponsor involvement as indicated above and encourage participants to visit your booth throughout the event.

1. ***Please note you will be required to submit a copy of your presentations, bios of the speakers, and learning outcomes for the planning committee to review by Friday August 7, 2026.***
2. ***Company logos, advertising, and promotion will remain consistent with accreditation guidelines and regulations.***

## **Additional Considerations**

- All people who are hosting exhibitor booths or sponsor representatives must be registered for the conference. This can be done through the complimentary passes offered as part of the benefits of the sponsor/exhibitor level or by purchasing a registration ticket. People will not be allowed to be present at booths without a valid registration.
- Exhibitor space will include one skirted 6' or 5' table and two chairs. Please advise us if you require anything beyond this, we will connect you with the Centre for Dialogue. Booth placement and set up and tear down information will be provided in the Exhibitor Prospectus closer to the event.
- All payments must be made before the beginning of the conference. In the event that the sponsor has not completed the payment prior to the conference, organizers reserve the right to cancel its reserved spot, with no refund.
- Limitations to exhibitor benefits may apply due to accreditation guidelines set forth by the Royal College of Physicians and Surgeons of Canada (RCPSC) and the College of Family Physicians of Canada (CFPC) for CME credits.

## **Additional Considerations**

- Lunch and breakfast break presentations are subject to CAAP approval.
- CAAP is not responsible for attendance levels at sponsored events.
- Exhibitor benefits are subject to change at CAAP's sole discretion.
- CAAP will not share attendee contact lists. You are welcome to gather contact information at your booth from willing participants.
- In-person deliveries will adhere to provincial and federal health and safety regulations.

## **Liabilities/Insurance**

- The Organizer (CAAP) does not insure the equipment and display materials installed by the Exhibitor. Under no circumstances shall it be held liable for loss, damage, or destruction caused to the Sponsor/Exhibitor's equipment, goods, or property. The Exhibitor assumes responsibility for its exhibited material, their employees, and delegates and for any third party that can visit his space.
- The Sponsor/Exhibitor shall indemnify and hold harmless the Organizer (CAAP), its suppliers, directors, volunteers, delegates and representatives, from any damage, loss, injury, cost, fine, and complaint including all complaints and damages and those caused by fire and extending within a coverage policy contracted by the exhibitor, his partners, representatives related to materials, equipment, goods or properties exposed for the event by the Exhibitor.
- The Sponsor/Exhibitor shall purchase insurance policies for the aforementioned damages.